## A day in my life

Learning Disability Wales Annual Conference 2024



# Advertising

Wednesday 6 November – Llandudno Junction, North Wales Wednesday 13 November – Swansea, South Wales

#### About our annual conference



Learning Disability Wales's annual conference is not like other conferences. It stands out from the crowd as an example of inclusivity and accessibility. We strive to make sure our event is friendly and welcoming to all, whether you have a learning disability or not.

Many of our speakers and workshop leaders are experts by their own experiences of having a learning disability, we truly believe that everyone benefits from taking this approach.

Each year the conference brings together people with a learning disability and professionals in the health and social care sector, key decision makers in local authorities, support providers, voluntary organisations, and commissioners.

A day in my life will look at what people with a learning disability do with their time, how much choice people have, how fulfilling is it, and what people are doing to make Wales a better place for people with a learning disability to live, learn, love and work. **You can be part of this unique event.** 

### How you can benefit



Supporting our conference through advertising gives you the opportunity to reach and influence people and organisations in the learning disability community in Wales, it can also help you to:

- Increase your organisation's visibility
- Target organisations in this area in a cost-effective way
- Find new clients, partners, and customers
- Increase your share of the non-profit market
- Build relationships with other voluntary sector organisations
- Show your commitment to a strong non-profit sector

## Advertising options at a glance

Every delegate will receive a conference pack including a handbook which will contain all the information they need to know about the two days. You can promote your organisation by advertising in a number of ways:

	Full page advert in handbook	Half page advert in handbook	Merchandise in delegate pack
Your logo on our website	$\checkmark$	$\checkmark$	$\checkmark$
Your logo on publicity materials	$\checkmark$	$\checkmark$	$\checkmark$
Price	£250 + VAT	£150 + VAT	On request

#### Handbook advertising



£180 - £300 per day

By taking an advert in the conference handbook you get

- A full or half A4 page colour advert in the conference handbook
- Your logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website

Give all our delegates the opportunity to learn more about your organisation for just £150 plus VAT for a half page advert or £250 plus VAT for a full-page advert.

### Delegate pack merchandise



Prices vary and are available on request.

You may be looking for simpler options to promote your organisation by giving our delegates something to remind them of you.

We can source a range of merchandise which will be included in every delegate pack. Items available include:

- Pens
- Wrist bands
- USB sticks
- Fidget spinners
- Many more, just ask!

#### Contact us

To arrange your advertising contact Lucy O'Leary on:

Tel: 029 2068 1163

Email: <u>lucy.oleary@ldw.org.uk</u>

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