## A day in my life

Learning Disability Wales Annual Conference 2024



# Sponsorship

Wednesday 6 November – Llandudno Junction, North Wales Wednesday 13 November – Swansea, South Wales

#### About our annual conference



Learning Disability Wales's annual conference is not like other conferences. It stands out from the crowd as an example of inclusivity and accessibility. We strive to make sure our event is friendly and welcoming to all, whether you have a learning disability or not.

Many of our speakers and workshop leaders are experts by their own experiences of having a learning disability, we truly believe that everyone benefits from taking this approach.

Each year the conference brings together people with a learning disability and professionals in the health and social care sector, key decision makers in local authorities, support providers, voluntary organisations, and commissioners.

A day in my life will look at what people with a learning disability do with their time, how much choice people have, how fulfilling is it, and what people are doing to make Wales a better place for people with a learning disability to live, learn, love and work. **You can be part of this unique event.** 

#### How you can benefit



Supporting our conference through sponsorship gives you the opportunity to reach and influence people and organisations in the learning disability community in Wales, it can also help you to:

- Increase your organisation's visibility
- Target organisations in this area in a cost-effective way
- Find new clients, partners, and customers
- Increase your share of the non-profit market
- Build relationships with other voluntary sector organisations
- Show your commitment to a strong non-profit sector

### Sponsorship options at a glance

	Gold	Silver	Bronze	Lunch
Exhibition space	$\checkmark$			
Full page advert in delegate brochure	$\checkmark$	$\checkmark$		
Half page advert in delegate brochure			$\checkmark$	$\checkmark$
Invitation to address the event	$\checkmark$			
Delegate spaces included	2	2	1	
Your logo on screen during the event	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Your materials in delegate pack	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Your logo on our website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Your logo on publicity materials	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Your contact details in delegate packs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Display your banner at event	$\checkmark$			
Sponsor acknowledgement from event chair	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Leaflets in dining room				$\checkmark$

### **Gold Sponsorship**



#### £1600 + VAT per day

As a main sponsor of the event, you will get:

- Exhibition space in a prime location at the event
- 2 places for staff at your exhibition stand who can attend the conference as full delegates or the opportunity to donate the places
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as main sponsor
- Full page A4 colour advert to appear within Conference handbook
- Opportunity to display your pop-up banner at event reception
- Vour brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during the event
- Invitation to address the event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as the main sponsor in any press coverage and from the event chair during the event.

You can help us to ensure we provide a conference packed full of interactive and informative presentations and workshops with your sponsorship.

### Silver Sponsorship

£1100 + VAT per day

As a sponsor you will get:

- 2 places at the conference or the opportunity to donate your places
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Full page A4 colour advert to appear within Conference handbook
- Vour brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as a sponsor in any press coverage and from the event chair during the event.

You can ensure that we are able to offer the lowest possible prices for people who have a learning disability to attend this conference through sponsorship.

#### **Bronze Sponsorship**

£800 + VAT per day

As a sponsor you will get:

- 1 place at the conference or the opportunity to donate your place
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Half page A4 colour advert to appear within Conference handbook
- Vour brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as a sponsor in any press coverage and from the event chair during the event.

Your sponsorship will contribute towards us making every part of the conference fully accessible to all delegates who have a learning disability.

### **Delegate Lunch**

#### £1500 + VAT per day

Our conference is a busy day of lively presentations and workshops, so people always appreciate a good lunch.

By sponsoring lunch, you will get:

- Full acknowledgement of your donation to be noted on the programme of each day alongside 'Lunch'
- Your promotional leaflets to be distributed on tables in the dining room on the day
- Your logo displayed on Learning Disability Wales website with hyperlink to company website as main sponsor
- Half page A4 colour advert to appear within Conference handbook
- Your company logo and contact details to be included in the delegate packs
- Company brochures and material to be included in the delegate packs
- Sponsor announcement during event
- Logo on publicity materials
- Logo on screen during event

You can help us feed our hungry delegates for £1500 per day, chose either or both days

#### Contact us

To arrange your sponsorship contact Lucy O'Leary on:

Tel: 029 2068 1163

Email: <u>lucy.oleary@ldw.org.uk</u>

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