

Easy Read

# Arts Council of Wales

## Plan 2018 to 2023



Photo: Tŷ Pawb, Wrexham by James Morris

This is an easy read version of **Arts Council of Wales Corporate Plan 2018 to 2023**.

**September 2018**



Noddir gan  
**Lywodraeth Cymru**  
Sponsored by  
**Welsh Government**



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**THE NATIONAL LOTTERY®**

# How to use this document

This is an easy read version. The words and their meaning are easy to read and understand. You may need help and support to read and understand this document. Ask someone you know to help you.

Some words may be difficult to understand. These are in **bold blue writing** and have been explained in a box beneath the word.

If any of the words are used again they are shown in **normal blue writing**. You can look up what they mean on page 27.

Where the document says **we**, this means **Arts Council of Wales**:



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This document was made into easy read by **Easy Read Wales** using **Photosymbols**.

# Contents

## Page

<b>How to use this document.....</b>	<b>2</b>
<b>About us.....</b>	<b>4</b>
<b>What we do.....</b>	<b>6</b>
<b>What we did from 2013 to 2018.....</b>	<b>9</b>
<b>What is important to us.....</b>	<b>11</b>
<b>A message from the Chair of Arts Council of Wales – Phil George.....</b>	<b>12</b>
<b>A message from the Chief Executive of Arts Council of Wales – Nick Capaldi.....</b>	<b>14</b>
<b>Our goals.....</b>	<b>17</b>
<b>Our plan.....</b>	<b>19</b>
<b>What people in Wales said about the arts.....</b>	<b>24</b>
<b>The work we do.....</b>	<b>25</b>
<b>Hard words.....</b>	<b>27</b>

# About us



The **Arts Council of Wales** is a **public body**.



**Public bodies** are organisations that get money from Welsh Government to run services for people in Wales.



We also get money from the **National Lottery**.

We support **the arts** in Wales with this money. **The arts** means things like:



- Theatre
- Music
- Writing - like books, stories or poems
- Crafts - like sewing or knitting
- Art - like painting or making things out of clay
- Performance - like dancing or singing.



Every day people in Wales are enjoying and taking part in **the arts**.



We believe **the arts** are a very important part of making people's lives better.

# What we do



We help to support **the arts** in Wales and help them grow.



We do this by using the money given to us by **Welsh Government** and the **National Lottery**.



Cyngor Celfyddydau Cymru  
Arts Council of Wales

Here are some of the ways we support **the arts** in Wales:



- We help to find and support people who want to take part in **the arts**.



- We support the use of both Welsh and English.



- We help artists in Wales to get paid for their work.

- We support **equality** and **diversity**.



**Equality** means treating people fairly and making sure they have the same chances in life.



**Diversity** means people are not all the same. For example, people come from different backgrounds, make different choices or are good at different things.



- We support organisations who work in **the arts**.



- We work with young people to help them take part in **the arts**.



- We help to make sure there are lots of different ways for people to enjoy **the arts** in Wales.



- We help Welsh art and Welsh artists to become known all over the world.



- We understand that it is important to support **the arts** to last for a long time.



Please watch our video to find out why we think the arts matter: <http://www.arts.wales/about-us>



# What we did from 2013 to 2018



We spent 264 million pounds on supporting [the arts](#) in Wales.



Llywodraeth Cymru  
Welsh Government

This money came from the Welsh Government and National Lottery.



We supported over 400 thousand [arts](#) events in Wales.



Nearly 20 million people came to our events.



More than 4 million people took part in our events.



We supported **arts** events in local communities.



We were sent over 7000 applications asking for money to support **the arts** in Wales.



We helped people to buy art and craft by lending them money.



We gave money to more than 30 projects to help build places where people can take part in **the arts**.



We gave 70 **Creative Wales Awards** to artists in Wales to help them with their work.

# What is important to us



1. We want to support the best **arts** in Wales.



2. We want as many people as possible to enjoy **the arts** in Wales.



3. We want to make sure the Arts Council is run well.



4. We want our staff to care about what we do.



5. We want to make sure we plan for the future.



6. We believe **the arts** can help make Wales a better place to live.

# A message from the Chair of Arts Council of Wales – Phil George



The **Chair** is the person in charge of the Council. They check how the Arts Council of Wales spends the money from the Welsh Government and National Lottery.



We talked to people across Wales about what we should be doing. We used what people said to help us write this plan.



Our plan has 2 main goals:



1. To support **the arts** in Wales to be the best they can be.



2. To make sure everyone in Wales has the chance to enjoy and take part in **the arts**.



We want people to know how important **the arts** are.



We want lots of different people to take part in **the arts**. For example, disabled people or people from **BAME** communities.



**BAME** means people who are black, Asian or other ethnic minorities. They may come from a different country or have different colour skin.



We asked people to share their stories about **the arts** in Wales.



It can be difficult to work in **the arts** because there is not enough money.



People do not always agree about how money should be spent on **the arts**.



We hope people will like our plan for the future of **the arts** in Wales.



## A message from the Chief Executive of Arts Council of Wales – Nick Capaldi



The **Chief Executive** is the person in charge of the staff and the work they do at the Arts Council of Wales.



Our goals for **the arts** have always been to make them the best and help more people to enjoy them.



We think a lot more needs to be done to make sure more people can enjoy and take part in **the arts**.



There is not enough equality and diversity in **the arts**. This is not fair. We want to change this.



We want to make it easier for people to enjoy and take part in **the arts**.





We need people who work in **the arts** to have the right skills.



We need to make sure we work well in communities.



We need to make sure the work we do will last a long time.



We will give money and support to help artists and arts organisations.



We will do more work with disabled people and people from **BAME** communities.



We will support more art through the use of the Welsh language.



We will support people to work with other countries around the world.



We will do more work with children and young people.



We will make a new plan about [the arts](#) and health.



Every year we will write a plan to tell people what we did that year. And what we plan to do next year.



We want to work together with artists and art organisations in Wales.



We want to make [the arts](#) in Wales stronger and better.



# Our goals



## 1. Make

Support people and organisations to make different types of art.



## 2. Reach

Help more people to enjoy and take part in [the arts](#).



## 3. Sustain

Make sure [the arts](#) can last a long time in Wales.

## What we must do to help us reach our goals



1. Work with lots of different people across Wales.



2. Make [the arts](#) in Wales stronger.



3. Work with other organisations to help us reach our goals.

# Our plan

## What we are going to do



1. Use our money to make sure more people can enjoy and take part in **the arts**.



- By 2023 we want more people to go to arts events.



- We want more people to take part in arts activities.



- We want more people to go to the theatre to see arts events in Welsh.

## 2. We want there to be more **equality** and **diversity** in **the arts** that we pay for.



- We will make sure all our work supports **equality** and **diversity**.



- By 2023 we want more people who do not have much money to enjoy and take part in **the arts**.



- We will support more disabled artists.



- We will make sure more disabled people and people from **BAME** communities are in charge in arts organisations.



- We want twice as many disabled people and people from **BAME** communities to work in **the arts**.



- We will give more training to people from different backgrounds.

### 3. We will help **the arts** in Wales to be the best it can be.



- We want artists to earn more money.



- By 2023 we want Welsh artists to take part in 12 arts events around the world.



- We want more Welsh arts companies to work in China.



- We will work with the Welsh Government and other organisations to find new ways to support **the arts** in Wales to work with Europe.



- We want artists and art organisations in Wales to think about working with other countries.

#### 4. We want to make sure we spend our money well.



- By 2023 we will have trained new staff to help us reach more people.



- We will work with other arts organisations to make sure **the arts** activities we pay for are good quality.



- We will help more people to say what they think about **the arts** events they go to or take part in.



Llywodraeth Cymru  
Welsh Government

#### 5. We will make sure we follow the goals set by the Welsh Government.



- We will write reports about what we do.



- We will make sure we are working towards Welsh Government's 7 **well-being** goals.

**Well-being** means a person is happy, healthy and is comfortable with their life and what they do.



- We will work with other organisations.



- We will write a plan about **the arts** and health.



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Welsh Government

We will work together with the Welsh Government on:



1. Working with other countries



2. People visiting Wales



3. **Creative Industries.**

**Creative Industries** are companies that work in **the arts**, design, computers or film.

# What people in Wales said about the arts



We asked the writer Gary Raymond to talk to people in Wales about [the arts](#).



They shared their stories about why [the arts](#) are important to them.



They talked about how taking part in [the arts](#) had changed their lives.



Some of them talked about why lots of different people need to take part in [the arts](#). For example women, disabled people, people from [BAME](#) communities or people who speak Welsh.



# The work we do



- We support art activities for people to enjoy and take part in [the arts](#).



- We give money to projects that support [the arts](#) in Wales.



- We give information and advice about [the arts](#).



- We make sure people know about all [the arts](#) activities in Wales.



- We help raise money for [the arts](#) in Wales.



- We support projects to try new things in [the arts](#). And to find new ways for people to enjoy and take part in the arts.



- We make sure people and organisations understand how important **the arts** are.



- We speak to people around the world about **the arts** in Wales.



- We support **the arts** in local communities.



You can find out more about what we do each year in our **Operational Plan**.

# Hard words

## **BAME**

BAME means people who are black, Asian or other ethnic minorities. They may come from a different country or have different colour skin.

## **Chair**

Chair is the person in charge of the Council. They check how the Arts Council of Wales spends the money from the Welsh Government and National Lottery.

## **Chief Executive**

Chief Executive is the person in charge of the staff and the work they do at the Arts Council of Wales.

## **Creative Industries**

Creative Industries are companies that work in the arts, design, computers or film.

## **Equality**

Equality means treating people fairly and making sure they have the same chances in life.

## **Diversity**

Diversity means people are not all the same. For example, people come from different backgrounds, make different choices or are good at different things.

## **Public bodies**

Public bodies are organisations that get money from Welsh Government to run services for people in Wales.

## The arts

The arts means things like:

- Theatre
- Music
- Writing – like books, stories or poems
- Crafts – like sewing or knitting
- Art – like painting or making things out of clay
- Performance – like dancing or singing

## Well-being

Well-being means a person is happy, healthy and is comfortable with their life and what they do.