

Sponsorship and advertising



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Learning Disability Wales Annual Conference

6 November 2019 - Newport, South Wales

14 November 2019 - Llanwrst, North Wales



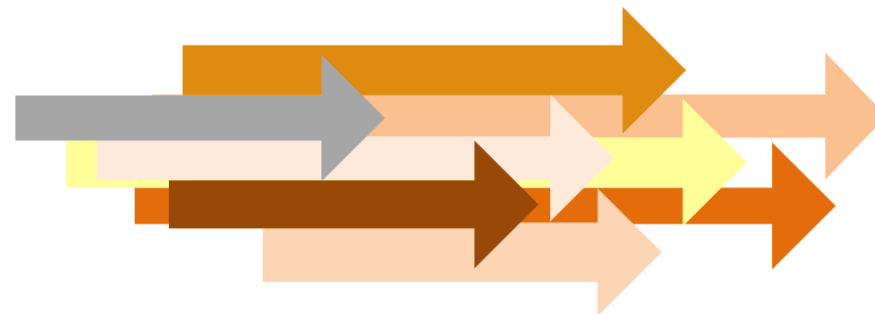
Learning Disability Wales
Anabledd Dysgu Cymru

Sponsorship options at a glance

	Gold	Silver	Bronze	Lunch	Drama	Bags
Exhibition space	✓					
Full page advert in delegate brochure	✓	✓			✓	
Half page advert in delegate brochure			✓	✓		✓
Invitation to address the event	✓					
Delegate spaces included	2	2	1			
Your logo on screen during the event	✓	✓	✓	✓	✓	✓
Your logo on delegate bags						✓
Your materials in delegate pack	✓	✓	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓	✓	✓
Your logo on publicity materials	✓	✓	✓	✓	✓	✓
Your contact details in delegate packs.	✓	✓	✓	✓	✓	✓
Display your banner at event	✓					
Sponsor acknowledgement from event chair	✓	✓	✓	✓	✓	✓
Leaflets in dining room				✓		

Gold Sponsorship

£1500 per day



As the main sponsor of the event you will get

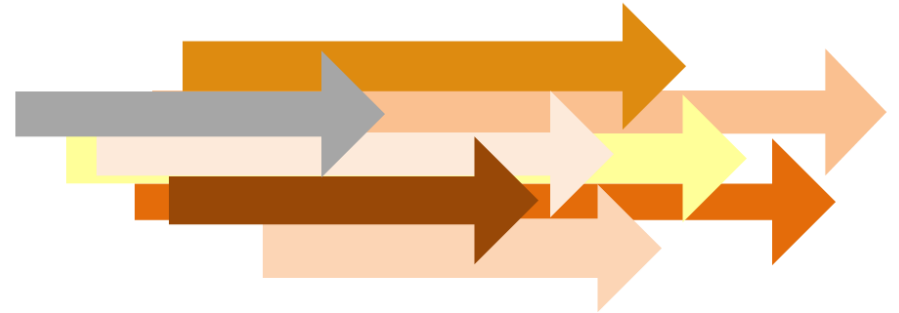
- Exhibition space in a prime location at the event
- 2 places for staff at your exhibition stand who can attend the conference as full delegate at the conference or the opportunity to donate the places
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as main sponsor
- Full page A4 colour advert to appear within Conference handbook
- Opportunity to display a pop up banner at event reception
- Your brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during the event
- Invitation to address the event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as the main sponsor in any press coverage and from the event chair during the event.

You can help us to ensure we provide a conference packed full of interactive and informative presentations and workshops with your sponsorship.

Silver Sponsorship

£1000 per day



As a sponsor you will get

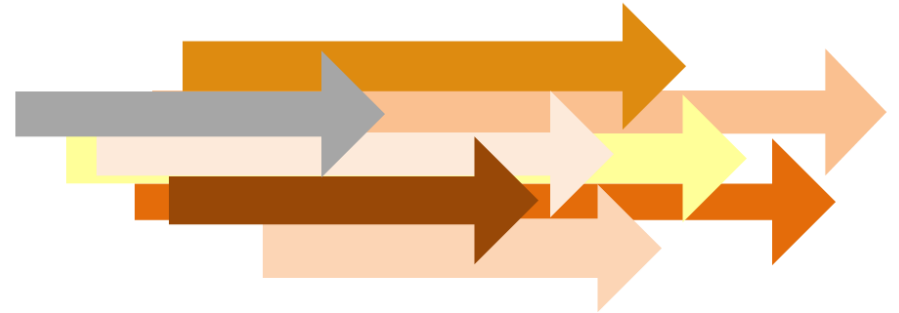
- 2 places at the conference or the opportunity to donate your places.
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Full page A4 colour advert to appear within Conference handbook
- Your brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as a sponsor in any press coverage and from the event chair during the event.

You can ensure that we are able to offer the lowest possible prices for people who have a learning disability to attend this conference through sponsorship.

Bronze Sponsorship

£750 per day



As a sponsor you will get

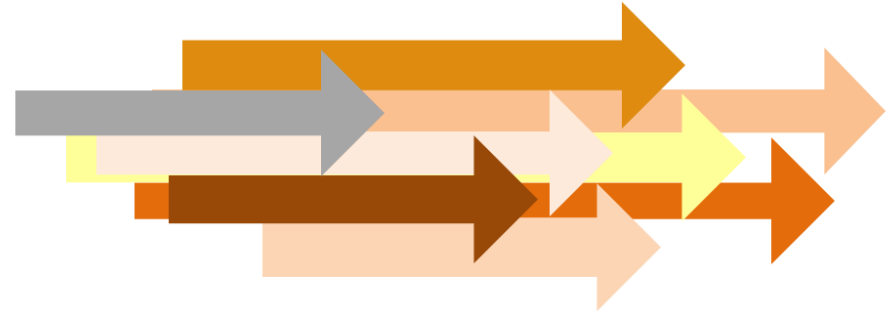
- 1 place at the conference or the opportunity to donate your place.
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Half page A4 colour advert to appear within Conference handbook
- Your brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as a sponsor in any press coverage and from the event chair during the event.

Your sponsorship will contribute towards us making every part of the conference fully accessible to all delegates who have a learning disability.

Delegate Lunch

£750 per day



Our conference is a busy day of lively presentations and workshops so people always appreciate a good lunch.

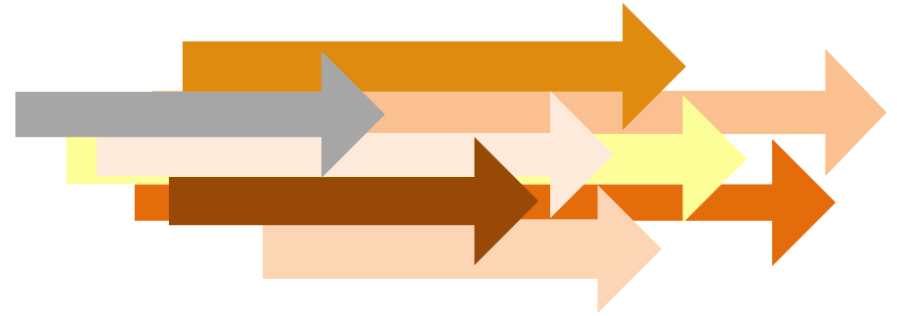
By sponsoring lunch you will get

- Full acknowledgement of your donation to be noted on the programme of each day alongside 'Lunch'
- Your promotional leaflets to be distributed on tables in the dining room on the day
- Your logo displayed on Learning Disability Wales website with hyperlink to company website as main sponsor
- Half page A4 colour advert to appear within Conference handbook
- Your company logo and contact details to be included in the delegate packs
- Company brochures and material to be included in the delegate packs
- Sponsor announcement during event
- Logo on publicity materials
- Logo on screen during event

You can help us feed our hungry delegates for £750 per day, chose either or both days

Drama sponsorship

£1200 per day



Our guests keep telling us they find drama a great way in involve people and to help people understand and contribute.

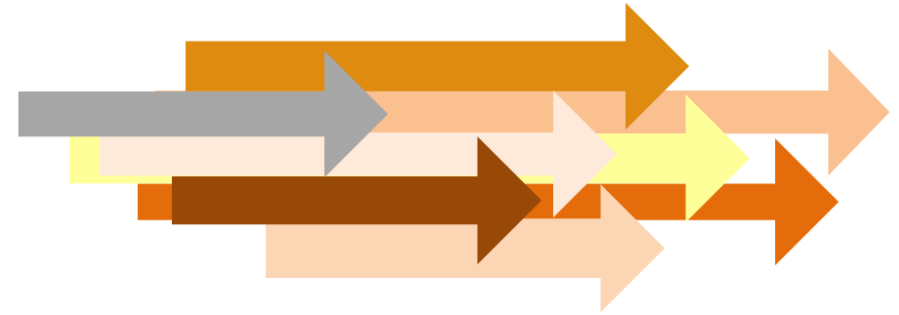
We will create inclusive and participative drama presentations to take a mixed audience of people with and without a learning disability on a journey to explore how we be a valuable and active member of our community.

As a drama sponsor you will get:

- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Full page A4 colour advert to appear within Conference handbook
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Materials in delegate pack
- Logo on screen during event

Delegate Bags

£400 per day



Everyone leaves our conference with lots of useful information and materials and they always need something to put it all in.

By sponsoring the delegate bags you get

- Your logo (maximum 3 colours, additional colours available for additional charge) will be displayed on all delegate bags
- Your logo displayed on Learning Disability Wales website with hyperlink to company website as main sponsor
- Half page A4 colour advert to appear within Conference handbook
- Your brochures and material to be included in the delegate packs
- Your logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on publicity details
- Logo on screen during event

Advertising options at a glance

Every delegate will receive a conference pack including a handbook which will contain all the information they need to know about the two days. You can promote your organisation by advertising in a number of ways

	Full page advert in handbook	Half page advert in handbook	Merchandise in delegate pack
Your logo on our website	✓	✓	✓
Your logo on publicity materials	✓	✓	✓
Price	£200 +VAT	£125 +VAT	On request

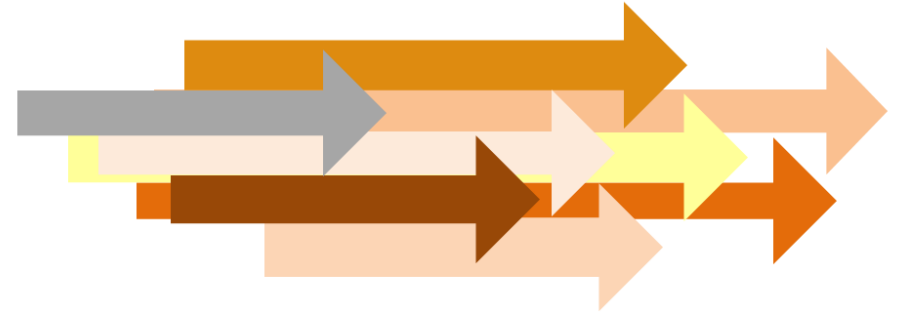
Handbook advertising

£125 - £250 per day

By taking an advert in the conference handbook you get

- A full or half A4 page colour advert in the conference handbook
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website.

Give all our delegates the opportunity to learn more about your organisation for just £125+VAT for a half page advert or £200+VAT for a full page advert.



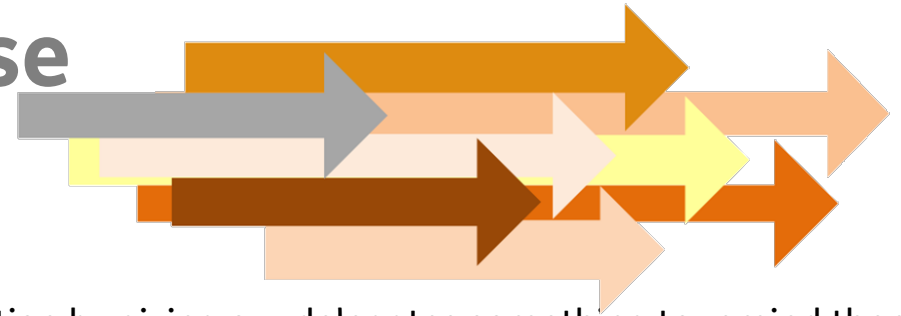
Delegate pack merchandise

Prices vary and are available on request

You may be looking for simpler options to promote your organisation by giving our delegates something to remind them of you.

We can source a range of merchandise which will be included in every delegate pack. Items available include:

- Pens
- Wrist bands
- USB sticks
- Fidget spinners
- Many more, just ask!



Contact us

To arrange your sponsorship or advertising contact Harriett Johnson on:

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Learning Disability Wales' annual conference

Our annual conference is not like other conferences. It stands out from the crowd as an example of inclusivity and accessibility. We strive to make sure our event is friendly and welcoming to all, whether you have a learning disability or not.

Many of our speakers and workshop leaders are experts by their own experiences of having a learning disability, we truly believe that everyone benefits from taking this approach.

Each year the conference brings together people with a learning disability and professionals in the health and social care sector, key decision makers in local authorities, support providers, voluntary organisations and commissioners.

This year our conference will be focusing on investing in a better future for people with a learning disability by doing things differently. **You can be part of this unique event.**

Why Support Learning Disability Wales?

Every person with a learning disability is unique with hopes, dreams and fears. But imagine not having the control and choice in your life as other people do, facing daily challenges and prejudice. This is what many people with a learning disability experience. About 6 in every 1000 people in Wales are born with a learning disability. Most people with a learning disability are treated as 'different'. Our goal is to change this and create a Wales that values and includes every child and adult with a learning disability.

How you can benefit

Supporting our conference through sponsorship or advertising gives you the opportunity to reach and influence people and organisations in the learning disability community in Wales, it can also help you to:

- Increase your organisation's visibility
- Target organisations in this area in a cost effective way
- Find new clients, partners and customers
- Increase your share of the non-profit market
- Build relationships with other voluntary sector organisations
- Show your commitment to a strong non-profit sector

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