

# Sponsorship and advertising



## Where do we go from here?

Learning Disability Wales Annual Conference 2022

Wednesday 16 November - Newport, South Wales.

Thursday, 24 November – Llandudno Junction, North Wales



Learning Disability Wales  
Anabledd Dysgu Cymru

# About our annual conference



Learning Disability Wales's annual conference is not like other conferences. It stands out from the crowd as an example of inclusivity and accessibility. We strive to make sure our event is friendly and welcoming to all, whether you have a learning disability or not.

Many of our speakers and workshop leaders are experts by their own experiences of having a learning disability, we truly believe that everyone benefits from taking this approach.

Each year the conference brings together people with a learning disability and professionals in the health and social care sector, key decision makers in local authorities, support providers, voluntary organisations, and commissioners.

This year our conference will be focusing on what people have learnt from the Covid-19 pandemic and how this can be used to make a better future by doing things differently. **You can be part of this unique event.**

# How you can benefit



Supporting our conference through sponsorship or advertising gives you the opportunity to reach and influence people and organisations in the learning disability community in Wales, it can also help you to:

Increase your organisation's visibility

- Target organisations in this area in a cost-effective way
- Find new clients, partners, and customers
- Increase your share of the non-profit market
- Build relationships with other voluntary sector organisations
- Show your commitment to a strong non-profit sector

# Sponsorship options at a glance

	Gold	Silver	Bronze	Lunch
Exhibition space	✓			
Full page advert in delegate brochure	✓	✓		
Half page advert in delegate brochure			✓	✓
Invitation to address the event	✓			
Delegate spaces included	2	2	1	
Your logo on screen during the event	✓	✓	✓	✓
Your materials in delegate pack	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓
Your logo on publicity materials	✓	✓	✓	✓
Your contact details in delegate packs	✓	✓	✓	✓
Display your banner at event	✓			
Sponsor acknowledgement from event chair	✓	✓	✓	✓
Leaflets in dining room				✓



# Gold Sponsorship

£1500 + VAT per day



As a main sponsor of the event, you will get

- Exhibition space in a prime location at the event
- 2 places for staff at your exhibition stand who can attend the conference as full delegates at the conference or the opportunity to donate the places
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as main sponsor
- Full page A4 colour advert to appear within Conference handbook
- Opportunity to display your pop-up banner at event reception
- Your brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during the event
- Invitation to address the event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as the main sponsor in any press coverage and from the event chair during the event.

You can help us to ensure we provide a conference packed full of interactive and informative presentations and workshops with your sponsorship.

# Silver Sponsorship

£1000 + VAT per day



As a sponsor you will get

- 2 places at the conference or the opportunity to donate your places.
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Full page A4 colour advert to appear within Conference handbook
- Your brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as a sponsor in any press coverage and from the event chair during the event.

You can ensure that we are able to offer the lowest possible prices for people who have a learning disability to attend this conference through sponsorship.

# Bronze Sponsorship

£750 + VAT per day



As a sponsor you will get

- 1 place at the conference or the opportunity to donate your place.
- Your logo on all conference marketing materials sent to over 4000 individuals and organisations in the learning disability sector in Wales
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website as a sponsor
- Half page A4 colour advert to appear within Conference handbook
- Your brochures, leaflets or merchandise included in all delegate packs
- Your company logo and contact details to be included in the delegate packs
- Sponsor announcement during event
- Logo on screen during event

We will make sure everyone knows how much we appreciate your support by acknowledging your organisation as a sponsor in any press coverage and from the event chair during the event.

Your sponsorship will contribute towards us making every part of the conference fully accessible to all delegates who have a learning disability.

# Delegate Lunch

£1000 +VAT per day



**Our conference is a busy day of lively presentations and workshops, so people always appreciate a good lunch.**

By sponsoring lunch, you will get

- Full acknowledgement of your donation to be noted on the programme of each day alongside 'Lunch'
- Your promotional leaflets to be distributed on tables in the dining room on the day
- Your logo displayed on Learning Disability Wales website with hyperlink to company website as main sponsor
- Half page A4 colour advert to appear within Conference handbook
- Your company logo and contact details to be included in the delegate packs
- Company brochures and material to be included in the delegate packs
- Sponsor announcement during event
- Logo on publicity materials
- Logo on screen during event

You can help us feed our hungry delegates for £1000 per day, chose either or both days



# Advertising options at a glance

Every delegate will receive a conference pack including a handbook which will contain all the information they need to know about the two days. You can promote your organisation by advertising in a number of ways

	Full page advert in handbook	Half page advert in handbook	Merchandise in delegate pack
Your logo on our website	✓	✓	✓
Your logo on publicity materials	✓	✓	✓
Price	£200 +VAT	£125 +VAT	On request

# Handbook advertising

£125 - £250 per day



By taking an advert in the conference handbook you get

- A full or half A4 page colour advert in the conference handbook
- Your Logo displayed on conference pages on Learning Disability Wales website with hyperlink to company website.

Give all our delegates the opportunity to learn more about your organisation for just £125+VAT for a half page advert or £200+VAT for a full-page advert.

# Delegate pack merchandise



Prices vary and are available on request

You may be looking for simpler options to promote your organisation by giving our delegates something to remind them of you.

We can source a range of merchandise which will be included in every delegate pack. Items available include:

- Pens
- Wrist bands
- USB sticks
- Fidget spinners
- Many more, just ask!

## Contact us

To arrange your sponsorship or advertising contact Inacia Rodrigues on:

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